

ORDER



KSNV

Orders
Order / Rev: 105689
Alt Order #:
Product Desc: State Senate - Jeopardy
Estimate:
Flight Dates: 09/18/12 - 10/25/12
Original Date / Rev: 08/20/12 / 09/19/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Benny for Nevada *-Revised*
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	3	\$1,475.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TW----			2		\$375.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TW-----	:30		(\$375.00)		0.00	NM		
See MG 1.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TW-----	:30		(\$375.00)		0.00	NM		
See MG 1.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm	--W-----	:30		\$725.00		0.00	NM		
Ⓜ MG for 1.2,1.1															
Week:		09/24/12	09/30/12	-TW----			2		\$375.00		0.00				
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WT---			2		\$400.00		0.00				
Week:		10/22/12	10/28/12	MTW----			3		\$400.00		0.00				

Advertiser:	Benny for Nevada
Product Desc:	State Senate - Jeopardy
Estimate:	

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTW----		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		(\$400.00)		0.00	NM		
		See MG 2.6 [na debates]													
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm	---Th----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 2.4 10/22													
													Totals	8	\$3,475.00